

Financial Modeling for Investment through Anticipated Annuities in Scenarios with Floating Interest Rate

Arturo García-Santillán^{1,*}, Lizette Gutiérrez-Delgado², Celia Cristóbal-Hernández³, Virginia Catalayud-Gutiérrez⁴

¹Researcher at Administrative-Economic Research Center at Universidad Cristóbal Colón, Veracruz, México ²Jr. Financial Adviser at Actinver-Grupo Interacciones and Master Program at UCC, Veracruz, México

³Researcher at Instituto Tecnológico de Tuxtepec, Oaxaca, México

⁴General Accounting at IPEIMS S de RL de CV and Master Program at UCC Veracruz, México *Corresponding author: arturogarciasantillan@yahoo.com

Received March 31, 2015; Revised May 05, 2015; Accepted May 10, 2015

Abstract The aim of this work focuses on showing, through a hypothetical scenario with financial calculations, how to develop an investment with constant one-year deposit and reinvestment of dividends earned. To this end, the financial model includes a type of floating interest rate throughout the year, depending on the reference interest rate indicated by the "Banco de Mexico". For this reason in the hypothetical scenario we are considering changes in interest rates at the moment of reinvestment. Therefore, to make financial calculus, we utilized as reference interest rate, the interest rate TIIE (for its acronym in Spanish) Interest rate of Internal equilibrium, which is set by the "Banco de Mexico". We utilized the formula of an annuity anticipated with cohorts, depending on the changes in the interest rate TIIE. The results obtained show the behavior of the investment over a year in which the interest earned at all times is reinvested, generating an effect known in Mexico as "anatocismo" or compounded interest.

Keywords: anticipated annuities, floating rate interest, investment, savings, tile, effective rate

Cite This Article: Arturo García-Santillán, Lizette Gutiérrez-Delgado, Celia Cristóbal-Hernández, and Virginia Catalayud-Gutiérrez, "Financial Modeling for Investment through Anticipated Annuities in Scenarios with Floating Interest Rate." *American Journal of Applied Mathematics and Statistics*, vol. 3, no. 3 (2015): 93-99. doi: 10.12691/ajams-3-3-2.

1. Introduction

Nowadays, due to globalization is very important to consider the factors which affect the value of money throughout the time. About these factors, we can mention the following: permanent changes or movement in the interest rates from different countries, which constitute a reference for the country, exchange rate, inflation and other factors involved in the valuation of several currencies.

Based on this information, several studies have addressed the topic of financial education, whose purpose has focused on assessing the level of financial literacy in the population. Regarding this, it is important to define financial literacy as "the way of acquiring knowledge and develop skills that we all need to make better financial decisions and thus, be able raise the level of social welfare in each of the stages of our life "(CONDUSEF, 2012).

Now if we consider the assumption that establishes "To higher financial knowledge, best financial decisions", several studies have shown that, an adequate financial education allows people to increase their savings (Bernheim and Garrett, 1996; Bernheim, Garrett and Maki, 2001; Clancy, Grinstein-Weiss and Schreiner., 2001; Moore et al 2001), to make lower interest payments by late payment (Hirad and Zorn 2001) and to the debt reduction (Elliehausen, Lundquist, and Staten, 2007). The implementation of financial literacy programs has been mainly focused on promoting knowledge related to savings, the effect of inflation, personal finance planning and management of financial products and their implications of those products (Vitt et al, 2000). Similarly, the programs have focused on promoting awareness among population about the effects caused in long-term, over-indebtedness in their heritage (Cohen and Sebstad, 2003).

There are several studies that show deficient level of financial education in the population, for example, we can talk about the study conducted by Rooiji, Lusardi and Alessie (2011) in Holland, in a sample of two thousand households. This study showed that, the low level of financial literacy in the population, has caused uncertainty in people to invest in the stock market, thereby generating, lack of diversity regarding financial risk in their savings, and therefore, the people cannot get a higher return on their assets, as not widely used financial instruments offered by banks and financial institutions.

Similarly, among studies that have been done in Mexico, in March 2008, the Universidad Nacional Autónoma de México (National Autonomous University of Mexico, UNAM) in partnership with Banamex, carried out the first survey about Financial Culture in Mexico; the results showed that there were gaps in financial literacy, educational backwardness in financial matters (mainly rural population and lower educational sectors and socioeconomic status), an absence in the planning of personal finance, lack of control of expenditure, income and debt; lack of savings and no knowledge regarding the calculation of interest rates (UNAM, Banamex, 2008).

Certainly, regarding the topic of financial education is very important to talk any time about their: progress, achievements, weaknesses, gaps, failures and all that surrounds this phenomenon of study, however, is during times of crisis, when it should give more importance to the aspects of financial education. We should use the evidence which has been obtained which has been reported in several studies about those lags or remaining gaps in financial education, be able to set, plans or actions to follow, in order to propose advice on what to could be done in case of: the household debt or unexpected losses in the value of their financial assets, all this, due to the inadequate selection of financial instruments without a prior analysis of their needs and possibilities.

In this sense, it is very important to encourage –in the economically active population- a savings culture as a way of prevention and become in habit, as a medium to achieve goals, both personal and family (Carrillo, 2008).

On the basis of the need to expose the impact of interest rates on regular saving, we present a financial modeling in one case of investment in a year:

2. Statement of Problem

In Mexico there has been a common practice in the culture of savings relative to investment or savings in several families of the population. On this practice gets used withdraw dividends earned in each period, i.e. does not reinvested. But, what happen if the interest earned are reinvested? In a hypothetical scenario in which saver (regularly a person who saves money through a bank) has the habit of depositing constantly to increase investment, should also get used to reinvest dividends earned and thereby, at the end of some period, be able to reach accumulate a greater amount as a result of this new practice of saving.

Is for the above mentioned that we propose an investment scenario to one year, with interest floating rate. To do this, we utilized the interest rate called TIIE 28 days, which it is referenced by Banco de México. To developing our model, we use the formula of anticipated annuities with reinvestment in different times, and its capitalization is similar to the frequency of deposits. In the first place, the interest rate TIIE (28 days) becomes at its effective rate starting from the following formula:

$$Te = \left[\left(\frac{i_{tile}}{365^* m_c} \right)^{n_t / m_c} - 1 \right] * 100$$
 (1)

Where:

TIIE: 28-day (is the reference interest rate proposed by Banco de México) *Te=* Annual effective rate,

 $i_{tile} = 28 \ days \ THE \ rate,$

 n_t = period of investment,

 m_c = type of capitalization,

To obtain
$$i_{\text{tile monthly}} = \frac{l_{\text{tile}}}{365 * m_o}$$

Time line of anticipated annuities:



Where:

FV= Future value,

 P_q = Periodical quote or rent,

 i_{er} = effective interest rate,

 $m_c = capitalization,$

 n_t = period of investment

After to calculate the next value (FV_2) we use the next formula:

$$FV_{2} = FV_{1}\left(1 + \left\lfloor\frac{i_{er}}{365} * 30\right\rfloor\right)$$
$$+ P_{q}\left(1 + \left\lfloor\frac{i_{er}}{365} * 30\right\rfloor\right)\left[\frac{\left(1 + \left\lfloor\frac{i_{er}}{365} * 30\right\rfloor\right)^{n_{t}/m_{c}} \cdot 1}{\frac{i_{er}}{365} * 30}\right]$$
(3)

Where:

 FV_2 = Future value two, FV_1 = Future value one, P_q = Periodical quote or rent, i_{er} = effective interest rate, m_c = capitalization, n_i = period of investment

And so it goes.....:

$$FV_{3} = FV_{2} \left(1 + \left[\frac{i_{er}}{365} * 30 \right] \right)^{1} + P_{q} \left(1 + \left[\frac{i_{er}}{365} * 30 \right] \right) \left[\frac{\left(1 + \left[\frac{i_{er}}{365} * 30 \right] \right)^{n_{t}/m_{c}} \cdot I}{\frac{i_{er}}{365} * 30} \right]$$
(4)

Where:

 FV_3 = Future value three, FV_2 = Future value second, P_q = Periodical quote or rent, i_{er} = effective interest rate, m_c = capitalization, n_i = investment period

2.1. Development of the Proposed Case

To do this, we considering the next data:

Table 1. Data to financial modeling	
Periodical quote or rent	\$1,000.00
Investment period	365 días
Floating Interest rate	28 days TIIE
Capitalization	every 30 days

Firstly, we should become the interest rate TIIE to effective interest rate, to do this; we utilized the formula (1)

$$Te = \left[\left(\frac{i_{tile}}{1 + \frac{t_{tile}}{365 * m_c}} \right)^{n_t / m_c} - 1 \right] * 100$$
 (1)

$$Te = \left[\left(1 + \frac{.03795}{.365} * 28 \right)^{\frac{.365}{28}} \cdot 1 \right] * 100$$
$$= (1.00291123)^{13.0357143} \cdot 1 * 100$$
(1.1)
$$Te_{1_January} = 3.86219942$$

Fable 2. THE	(interbank ec	uilibrium	interest	rate)
---------------------	---------------	-----------	----------	-------

Month	Tiie 28
January	3.7950%
February	3.7705%
March	3.7919%
April	3.8150%
May	3.7905%
June	3.7785%
July	3.3075%
August	3.3100%
September	3.2860%
October	3.2793%
November	3.2800%
December	3.2965%
Source: own.	

The rest of effective interest rate TIIE (28 days), we show in the next table:

Month	28 days TIIE	Effective rate TIIE
January	3.7950%	3.86220%
February	3.7705%	3.83683%
March	3.7919%	3.85899%
April	3.8150%	3.88292%
May	3.7905%	3.85754%
June	3.7785%	3.84512%
July	3.3075%	3.35848%
August	3.3100%	3.36105%
September	3.2860%	3.33631%
October	3.2793%	3.32941%
November	3.2800%	3.33013%
December	3.2965%	3.34714%
Source: own		

Table 3. Effective rate TIIE

Source: own.

Once we have effective interest rates, we can calculate the future values for the 12 months as follows:

$$FV = P_q \left(1 + \left[\frac{i_{er}}{365} * 30 \right] \right) \left[\frac{\left(1 + \left[\frac{i_{er}}{365} * 30 \right] \right)^{n_t / m_c} \cdot 1}{\frac{i_{er}}{365} * 30} \right]$$
(6)

$$FV_I = \$1,000.00 \left(1 + \frac{0.0386220}{365} * 30 \right)^I$$

$$\times \left[\frac{\left(1 + \frac{0.0386220}{365} * 30 \right)^I \cdot 1}{\left(\frac{0.0386220}{365} * 30 \right)} \right]$$

$$FV_I = \$1,000.00 \left(1 + 0.0031744 \right)^I$$

$$\times \left[\frac{\left(1 + 0.0031744 \right)^I \cdot 1}{0.0031744} \right]$$

$$FV_I = \$1,000.00 \left(1.0031744 \right) \left[\frac{0.0031744}{0.0031744} \right]$$

$$FV_I = \$1,000.00 \left(1.0031744 \right) \left[1 \right]$$

$$FV_I = \$1,000.00 \left(1.0031744 \right) \left[1 \right]$$

$$FV_I = \$1,003.17$$

$$FV_{2} = FV_{I} \left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - I}{\frac{i_{er}}{m_{c}}} \right]$$
(7)
$$FV_{2} = \$1,003.17 \left(I + \frac{0.0383683}{365} \ast 30 \right)^{I}$$

$$+\$1,000.00\left(1+\frac{0.0383683}{365}\ast30\right)^{l}$$

$$\times \left[\frac{\left(1+\frac{0.0383683}{365}\ast30\right)^{l}-1}{\left(\frac{0.0383683}{365}\ast30\right)}\right]$$

$$FV_{2} = \$1,003.17(1+0.0031536)^{l}$$

$$+\$1,000.00(1+0.0031536)^{l}$$

$$\times \left[\frac{(1+0.0031536)^{l}-1}{0.0031536}\right]$$

$$FV_{2} = \$1,003.17(1.0031536)$$

$$+\$1,000.00(1.0031536)\left[\frac{0.0031536}{0.0031536}\right]$$

$$(7.1)$$

$$FV_2 = \$1,006.34 + \$1,000.00 (1.0031536)[1]$$

$$FV_2 = \$1,006.34 + \$1,003.15$$

$$FV_2 = \$2,009.49$$

$$FV_{3} = FV_{2} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - 1}{\frac{i_{er}}{m_{c}}} \right]$$
(8)

$$FV_{3} = \$2,009.49 \left(1 + \frac{0.0385899}{365} * 30 \right)^{I} + \$1,000.00 \left(1 + \frac{0.0385899}{365} * 30 \right)^{I} \left[\frac{\left(1 + \frac{0.0385899}{365} * 30 \right)^{I} - 1}{\left(\frac{0.0385899}{365} * 30 \right)^{I} - 1} \right] FV_{3} = \$2,009.49 \left(1 + 0.0031718 \right)^{I} + \$1,000.00 \left(1 + 0.0031718 \right)^{I} \left[\frac{\left(1 + 0.0031718 \right)^{I} - 1}{\left(1 + 0.0031718 \right)^{I} - 1} \right]$$

$$(8.1)$$

$$FV_{3} = \$2,009.49 (1.0031718) \begin{bmatrix} 0.0031718 \\ 0.0031718 \end{bmatrix}$$
$$+\$1,000.00 (1.0031718) \begin{bmatrix} 0.0031718 \\ 0.0031718 \end{bmatrix}$$
$$FV_{3} = \$2,015.87 + \$1,000.00 (1.0031718) [1]$$

$$FV_3 = \$2,015.87 + \$1,003.17$$

$$FV_3 = \$3,019.04$$
(8.1)

$$FV_{4} = FV_{3} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} +P_{q} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - 1}{\frac{i_{er}}{m_{c}}} \right]$$
(9)

$$FV_{4} = \$3,019.04 \left(1 + \frac{0.0388292}{365} * 30\right)^{l} + \$1,000.00 \left(1 + \frac{0.0388292}{365} * 30\right)^{l} \times \left[\frac{\left(1 + \frac{0.0388292}{365} * 30\right)^{l} - 1}{\left(\frac{0.0388292}{365} * 30\right)}\right]$$

$$FV_{4} = \$3,019.04 (1 + 0.0031914)^{l}$$

$$FV_{4} = \$3,019.04 (1+0.0031914)$$

$$+\$1,000.00 (1+0.0031914)^{I} \left[\frac{(1+0.0031914)^{I} \cdot 1}{0.0031914} \right]$$

$$FV_{4} = \$3,019.04 (1.0031914)$$

$$+\$1,000.00 (1.0031914) \left[\frac{0.0031914}{0.0031914} \right]$$

$$FV_{4} = \$3,028.67 + \$1,000.00 (1.0031914) [1]$$

$$FV_{4} = \$3,028.67 + \$1,003.19$$

$$FV_{4} = \$4,031.86$$
(9.1)

$$FV_{5} = FV_{4} \left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(I + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - I}{\frac{i_{er}}{m_{c}}} \right]$$
(10)

$$FV_{5} = \$4,031.86 \left(1 + \frac{0.0385754}{365} * 30\right)^{l} + \$1,000.00 \left(1 + \frac{0.0385754}{365} * 30\right)^{l} \times \left[\frac{\left(1 + \frac{0.0385754}{365} * 30\right)^{l} - 1}{\left(\frac{0.0385754}{365} * 30\right)}\right]$$
(10.1)

$$FV_{1} = \$4.031.86 \left(1 + 0.0031706\right)^{l}$$

 $FV_5 = \$4,031.86 (1+0.0031706)^{l} +\$1,000.00 (1+0.0031706)^{l} \left[\frac{(1+0.0031706)^{l} \cdot 1}{0.0031706} \right]$

$$FV_{5} = \$4,031.86 (1.0031706)$$

$$+\$1,000.00 (1.0031706) \left[\frac{0.0031706}{0.0031706} \right]$$

$$FV_{5} = \$4,044.65 + \$1,000.00 (1.0031706) [1] \quad (10.1)$$

$$FV_{5} = \$4,044.65 + \$1,003.17$$

$$FV_{5} = \$5,047.82$$

$$FV_{6} = FV_{5} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - 1}{\frac{i_{er}}{m_{c}}} \right]$$
(11)

$$FV_{6} = \$5,047.82 \left(1 + \frac{0.0384512}{365} \ast 30 \right)^{l} + \$1,000.00 \left(1 + \frac{0.0384512}{365} \ast 30 \right)^{l} + \$1,000.00 \left(1 + \frac{0.0384512}{365} \ast 30 \right)^{l} - 1 \frac{1}{\left(\frac{0.0384512}{365} \ast 30 \right)^{l}} - 1 \frac{1}{\left(\frac{0.0384512}{365} \ast 30 \right)^{l}} + \$1,000.00 \left(1 + 0.0031604 \right)^{l} \left[\frac{\left(1 + 0.0031604 \right)^{l} - 1}{0.0031604} \right] \right]$$

$$FV_{6} = \$5,047.82 \left(1.0031604 \right)^{l} \left[\frac{\left(1 + 0.0031604 \right)^{l} - 1}{0.0031604} \right] + \$1,000.00 \left(1.0031604 \right) \left[\frac{0.0031604}{0.0031604} \right]$$

$$FV_{6} = \$5,063.77 + \$1,000.00 \left(1.0031604 \right) [1]$$

$$FV_{6} = \$5,066.93$$
(11.1)

$$FV_{7} = FV_{6} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - 1}{\frac{i_{er}}{m_{c}}} \right]$$

$$FV_{7} = \$6,066.93 \left(1 + \frac{0.0335848}{365} * 30 \right)^{l} + \$1,000.00 \left(1 + \frac{0.0335848}{365} * 30 \right)^{l}$$

$$\times \left[\frac{\left(1 + \frac{0.0335848}{365} * 30 \right)^{l} - 1}{\left(\frac{0.0335848}{365} * 30 \right)^{l}} \right]$$

$$(12.1)$$

$$FV_{7} = \$6,066.93 (1+0.0027604)^{l}$$

$$+\$1,000.00 (1+0.0027604)^{l} \left[\frac{(1+0.0027604)^{l} - 1}{0.0027604} \right]$$

$$FV_{7} = \$6,066.93 (1.0027604)$$

$$+\$1,000.00 (1.0027604) \left[\frac{0.0027604}{0.0027604} \right]$$
(12.1)
$$FV_{7} = \$6,083.68 + \$1,000.00 (1.0027604) [1]$$

$$FV_{7} = \$6,083.68 + \$1,002.76$$

$$FV_{7} = \$7,086.44$$

$$FV_8 = FV_7 \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} + P_q \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left[\frac{\left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} - 1}{\frac{i_{er}}{m_c}} \right]$$
(13)

$$FV_{8} = \$7,086.44 \left(1 + \frac{0.0336105}{365} * 30 \right)^{l}$$

+\\$1,000.00 $\left(1 + \frac{0.0336105}{365} * 30 \right)^{l}$
 $\times \left[\frac{\left(1 + \frac{0.0336105}{365} * 30 \right)^{l} - 1}{\left(\frac{0.0336105}{365} * 30 \right)} \right]$
$$FV_{8} = \$7,086.44 (1 + 0.0027625)^{l}$$

$$+\$1,000.00(1+0.0027625)^{T}\left[\frac{(1+0.0027625)^{-1}}{0.0027625}\right]$$

$$FV_{8} = \$7,086.44(1.0027625)$$

$$+\$1,000.00(1.0027625)\left[\frac{0.0027625}{0.0027625}\right]$$

$$FV_{8} = \$7,106.01 + \$1,000.00(1.0027625)[1]$$

$$FV_{8} = \$7,106.01 + \$1,002.76$$

$$FV_{8} = \$8,108.78$$
(13.1)

$$FV_{9} = FV_{8} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} + P_{q} \left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} \left[\frac{\left(1 + \frac{i_{er}}{m_{c}} \right)^{\frac{n}{m_{c}}} - 1}{\frac{i_{er}}{m_{c}}} \right]$$
(14)

$$FV_{9} = \$8,108.78 \left(1 + \frac{0.0333631}{365} * 30\right)^{l}$$

$$+\$1,000.00 \left(1 + \frac{0.0333631}{365} * 30\right)^{l}$$

$$\times \left[\frac{\left(1 + \frac{0.0333631}{365} * 30\right)^{l} - 1}{\left(\frac{0.0333631}{365} * 30\right)}\right]$$

$$FV_{9} = \$8,108.78 (1 + 0.0027422)^{l}$$

$$+\$1,000.00 (1 + 0.0027422)^{l} \left[\frac{(1 + 0.0027422)^{l} - 1}{0.0027422}\right]$$

$$FV_{9} = \$8,108.78 (1.0027422)$$

$$+\$1,000.00 (1.0027422) \left[\frac{0.0027422}{0.0027422}\right]$$

$$FV_{9} = \$8,131.01 + \$1,000.00 (1.0027422)[1]$$

$$FV_{9} = \$8,131.01 + \$1,002.74$$

$$FV_{9} = \$9,133.75$$

$$(14.1)$$

$$FV_{10} = FV_9 \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} + P_q \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left[\frac{\left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} - 1}{\frac{i_{er}}{m_c}} \right]$$
(15)

$$FV_{10} = \$9,133.75 \left(1 + \frac{0.0332941}{365} * 30\right)^{1}$$

$$+\$1,000.00 \left(1 + \frac{0.0332941}{365} * 30\right)^{1}$$

$$\times \left[\frac{\left(1 + \frac{0.0332941}{365} * 30\right)^{1} - 1}{\left(\frac{0.0332941}{365} * 30\right)}\right]$$

$$FV_{10} = \$9,133.75 (1 + 0.0027365)^{1}$$

$$+\$1,000.00 (1 + 0.0027365)^{1} \left[\frac{(1 + 0.0027365)^{1} - 1}{0.0027365}\right]$$

$$FV_{10} = \$9,133.75 (1.0027365)$$

$$+\$1,000.00 (1.0027365) \left[\frac{0.0027365}{0.0027365}\right]$$

$$FV_{10} = \$9,158.75 + \$1,000.00 (1.0027365) [1]$$

$$FV_{10} = \$9,158.75 + \$1,002.74$$

$$FV_{10} = \$10,161.49$$
(15.1)

$$FV_{II} = FV_{I0} \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} - 1 \right)$$
(16)

$$+ P_q \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left(\frac{\left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} - 1}{\frac{i_{er}}{m_c}} \right)^{\frac{1}{m_c}} \right)$$
(16)

$$FV_{II} = \$10,161.49 \left(1 + \frac{0.0333013}{365} * 30 \right)^{\frac{1}{365}} + \$1,000.00 \left(1 + \frac{0.0333013}{365} * 30 \right)^{\frac{1}{365}} + \frac{1}{30} \right)^{\frac{1}{365}} + \frac{1}{30} \left(\frac{\left(1 + \frac{0.0333013}{365} * 30 \right)^{\frac{1}{365}} - 1}{\left(\frac{0.0333013}{365} * 30 \right)^{\frac{1}{365}} - 1} \right)$$

$$FV_{II} = \$10,161.49 \left(1 + 0.0027371 \right)^{\frac{1}{365}} + \frac{1}{30} \left(\frac{\left(1 + 0.0027371 \right)^{\frac{1}{365}} - 1}{0.0027371} \right) \right)$$

$$FV_{II} = \$10,161.49 \left(1.0027371 \right) \left[\frac{\left(\frac{\left(1 + 0.0027371 \right)^{\frac{1}{365}} - 1}{0.0027371} \right)} \right]$$

$$FV_{II} = \$10,161.49 \left(1.0027371 \right) \left[\frac{0.0027371}{0.0027371} \right]$$

$$FV_{II} = \$10,189.30 + \$1,000.00 \left(1.0027371 \right) \left[1 \right]$$

$$FV_{II} = \$10,189.30 + \$1,002.74$$

$$FV_{II} = \$11,192.04$$
(16.1)

$$FV_{12} = FV_{11} \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} + P_q \left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} \left[\frac{\left(1 + \frac{i_{er}}{m_c} \right)^{\frac{n}{m_c}} - I}{\frac{i_{er}}{m_c}} \right]$$
(17)

$$FV_{12} = \$11,192.04 \left(1 + \frac{0.0334714}{365} * 30\right)^{l} + \$1,000.00 \left(1 + \frac{0.0334714}{365} * 30\right)^{l} \times \left[\frac{\left(1 + \frac{0.0334714}{365} * 30\right)^{l} - 1}{\left(\frac{0.0334714}{365} * 30\right)}\right]$$
(17.1)

$$FV_{12} = \$11,192.04(1+0.0027511)^{I} + \$1,000.00(1+0.0027511)^{I} \left[\frac{(1+0.0027511)^{I} - 1}{0.0027511}\right]$$

$$FV_{12} = \$11,192.04(1.0027511) \\ +\$1,000.00(1.0027511) \left[\frac{0.0027511}{0.0027511}\right] \\ FV_{12} = \$11,222.83 + \$1,000.00(1.0027511) [1] (17.1) \\ FV_{12} = \$11,222.83 + \$1,002.75 \\ FV_{12} = \$12,225.58$$

3. Conclusions

The total amount that will be received at the end of the investment, will be \$12,225.58; less \$12,000.00 corresponding to all the deposits made throughout of the year, so, we would have \$225.58 which correspond to interest accrued during one year of investment, therefore, we may say that average interest rate is a 1.8798333% (\$225.58/\$12,000.00)

As we can see, the mathematical model proposed to evaluate an investment project allow to make decision among different proposals of investment, which offer the *Sistema Financiero Mexicano (México)*

Following the theoretical implications, we can see in a study conducted by Bernheim, Garret and Miki (2001), who demonstrated that having an adequate financial literacy, allows to the population to increase in a higher proportion their savings, considering if the people know evaluate the effect of interest rates on savings or investment project.

References

- [1] GARCÍA-SANTILLÁN, A., 2011. Administración Financiera 1 [Financial Management I]. Euro-Mediterranean Network, Full text at: Universidad de Málaga, ISBN-13: 978-84-693-7162-6 Registro en la Biblioteca Nacional de España N° 10/101867.
- [2] GARCÍA-SANTILLÁN, A., and Vega-Lebrún, C. (2008): Reestructuración de la deuda mediante un factor común y la modelización con ecuaciones equivalentes [Debt restructuring through a common factor and equivalent equation modeling]. *Contribuciones a la Economía*, abril 2008.
- [3] GARCÍA-SANTILLÁN, A. Venegas-Martínez, F., Escalera-Chávez, M. (2014). Modeling Restructuring Debt with Equivalent Equations: Theoretical and practical implications. *American Review of Mathematics and Statistics* ISSN: 2374-2348
- [4] CONDUSEF. (2012). Revista Proteja Su Dinero de la CONDUSEF, octubre 2012 año 13. Núm. 151. Retrieved from: www.condusef.gob.mx/Revista [Consulted March 12, 2015].
- [5] BERNHEIM, B.; Garret, D. (1996). "The Determinants and Consequences of Finantial Education in the Workplace: Evidence from a Survey of Households". NBE Working Paper No. 5667, Cambridge, MA.
- [6] BERNHEIM, B.; Garret, D.; Maki, D. (2001). "Education and Saving: The Long-Term Effects of High School Financial Curriculum Mandates". Journal of Public Economics, 80 (3): 435-65.
- [7] CLANCY, M.; Grinstein-Weiss, M.; Schreiner, M. (2001). "Financial Education and Savings Outcomes in Individual Development Accounts". Working Paper 01-2, Center for Social Development, Washington University (St. Louis).
- [8] HIRAD, A.; Zorn, P. (2001). "A Little Knowledga is a Good Thing: Empirical Evidence of the Effectiveness of Pre-Purchase Homeownership Counseling". Working Paper, Freddie Mac.
- [9] ELLIEHAUSEN, G.; Lundquist, E.; Staten, M. (2007). "The Impact of Credit Counseling on Subsequent Borrower Behavior". *Journal of Consumer Affairs*, 41 (1):1-28.
- [10] COHEN, M.; Sebstad, J. (2003). "Financial Education for the poor". Working Paper No. 1, Microfinance Opportunities, Washington, D.C.

- [11] ROOJI, M.; Lusardi, A.; Alessie, R. (2011). "Financial Literacy, Ritirement Planning, and Household Wealth". DNB Working paper No. 313 August 2011. Retrieved from: <u>http://www.dnb.nl/en/binaries/working%20paper%20313_tcm47-257145.pdf</u> [Consulted March 6, 2015].
- [12] UNAM (2008), Primera Encuesta sobre cultura financiera en México. Retrieved from: http://www.compromisosocialbanamex.com.mx/pdfs/encuesta_cor ta_final.pdf. [Consulted March 11, 2015].
- [13] CARRILLO, C.; Lamamié de Clairac J. (2008). "Educación Financiera y Ahorro Familiar. Implicaciones de la Crisis Financiera Global" [Financial Education and Family savings: Implications of financial crisis]. Comisión Nacional del Mercado de Valores y Banco de España. Retrieved from: http://www.addkeen.net/biblioteca/EdFinanciera_AhorroFamiliar_ FUNDACION_ESTUDIOS_FINANCIEROS.pdf[Consulted March 15, 2015].